



Walkathon Sponsorships

Southeastern Guide Dogs is gearing up for the 2024 Walkathon season! Walkathons attract major business sponsorships, creating visibility, buzz, and a tail-wagging reputation for participating organizations.

02-17-2024 | **St. Pete Walkathon** | Vinoy Park
03-02-2024 | **Suncoast Walkathon** | Nathan Benderson Park
03-23-2024 | **Tampa Walkathon** | Gadsden Park
04-06-2024 | **Gainesville Walkathon** | Trinity United Methodist Church
04-13-2024 | **Orlando Walkathon** | Lake Lily Park

Your Walkathon sponsorship places you front and center amidst hundreds of potential clients and customers as they walk their dogs, visit sponsor booths, enjoy delicious food and entertainment, and shop. Additional community-driven, in-person Walkathon events will take place in select Florida locations and beyond!

Proceeds from Walkathons help us breed, raise, train, and match our amazing guide dogs, service dogs, and skilled companion dogs with people who need them. You'll find plenty of positive exposure, community outreach, and an opportunity to shine as a caring and generous business with a heart for our community.

Presented by



Together, we're changing the world, one dog and one life at a time.

[GuideDogsWalkathon.org](https://www.GuideDogsWalkathon.org)



Presenting Sponsor

\$100,000

Walkathon Event Amenities

- Opportunity to draw winning raffle ticket at Walkathon events
- Sponsorship of all in-person Walkathon events
- Your logo prominently displayed on all Walkathon t-shirts and promotional materials
- Complimentary Walkathon event t-shirts, tumblers, and bandanas
- Your logo on individual banner at Walkathon events
- Your company name on route marker at Walkathon events
- Prominently located vendor space at events (tent, table, and chairs provided)
- Verbal recognition at all Walkathon events

Brand Recognition

- Your logo exclusively featured on raffle tickets
- Your company name mentioned in regional press releases
- Your logo displayed in Walkathon mass mailing
- Your company name mentioned during \$10,000 raffle drawing, streamed live on the Southeastern Guide Dogs Facebook page
- Your logo prominently displayed on all Walkathon email communications and linked to your company website
- Your logo and/or company name featured in social media post(s)
- Customized event flyer thanking your company for sponsoring event, provided to you in PDF format

Additional Amenities

- Fund a Southeastern Guide Dogs student scholarship and receive a table of 6 at the student's graduation
- Your sponsored student scholarship listed in *Side by Side* mailing
- *Dogs of Destiny* sponsorship
- Facebook Live sponsorship and opportunity to participate in live video along with host

Signature Sponsor

\$25,000

Walkathon Event Amenities

- Sponsorship of all in-person Walkathon events
- Your logo prominently displayed on all Walkathon t-shirts and promotional materials
- Complimentary Walkathon event t-shirts, tumblers, and bandanas
- Your logo on individual banner at Walkathon events
- Your company name on route marker at Walkathon events
- Prominently located vendor space at events (tent, table, and chairs provided)
- Verbal recognition at all Walkathon events

Brand Recognition

- Your logo prominently displayed on all Walkathon email communications
- Your logo and/or company name featured in social media post(s)
- Customized event flyer thanking your company for sponsoring event, provided to you in PDF format

Additional Amenities

- Fund a Southeastern Guide Dogs Student Scholarship and receive a table of 6 at the student's graduation
- Your sponsored Student Scholarship listed in *Side by Side* mailing
- *Dogs of Destiny* sponsorship
- Facebook Live sponsorship and opportunity to participate in live video along with host

Community Sponsor

\$15,000

Walkathon Event Amenities

- Sponsorship of all in-person Walkathon events
- Your logo displayed on Walkathon t-shirts and promotional materials
- Complimentary Walkathon event t-shirts, tumblers, and bandanas
- Your logo on individualized banner at Walkathon events
- Your name on individualized route marker at Walkathon events
- Prominently located vendor space at events (tent, table, and chairs provided)
- Verbal recognition at all Walkathon events

Brand Recognition

- Your logo displayed on all Walkathon email communications
- Your logo and/or company name included in social media post(s)
- Customized event flyer thanking your company for sponsoring event, provided to you in PDF format

Additional Amenities

- Your logo featured exclusively on large water tanks in event space at all Walkathons
- Opportunity to staff water stations and distribute cups/water bottles featuring your company's logo
- Fund a Southeastern Guide Dogs student scholarship and receive a table of 6 at the student's graduation
- Your sponsored student scholarship listed in *Side by Side* mailing
- Sponsorship of Southeastern Guide Dogs Facebook Live



Freedom Sponsor \$10,000

Walkathon Event Amenities

- Sponsorship of three Walkathon events of your choice
- Your logo displayed on all Walkathon t-shirts and promotional materials
- Complimentary Walkathon event t-shirts, tumblers, and bandanas
- Your logo on individualized banner at Walkathon events
- Your name on individualized route marker at Walkathon events
- Vendor space at events (tent, table and chairs provided)
- Verbal recognition at Walkathon events

Brand Recognition

- Your logo displayed on all Walkathon email communications
- Your logo and/or company name included in social media post(s)
- Customized event flyer thanking your company for sponsoring event, provided to you in PDF format

Additional Amenities

- Fund a Southeastern Guide Dogs student scholarship and receive a table of 6 at the student's graduation
- Your sponsored student scholarship listed in *Side by Side* mailing
- Sponsorship of Southeastern Guide Dogs Facebook Live



Independence Sponsor \$5,000

Walkathon Event Amenities

- Your logo displayed on Walkathon t-shirts and promotional materials
- Complimentary Walkathon event t-shirts, tumblers, and bandanas
- Your logo on individualized banner at Walkathon event
- Your name on individualized route marker at Walkathon event
- Vendor space at event (tent, table & chairs provided)
- Verbal recognition at Walkathon event

Brand Recognition

- Your logo displayed on all Walkathon email communications
- Your logo and/or company name included in social media post(s)
- Customized event flyer thanking your company for sponsoring event, provided to you in PDF format

Additional Amenities

- Fund a Southeastern Guide Dogs student scholarship and receive a table of 6 at the student's graduation
- Your sponsored student scholarship listed in *Side by Side* mailing
- Sponsorship of Southeastern Guide Dogs social post *Sunday Snuggles*

Loyalty Sponsor

\$2,500

Walkathon Event Amenities

- Your logo displayed on Walkathon t-shirts and promotional materials
- Complimentary Walkathon event t-shirts, tumblers, and bandanas
- Your logo on individualized banner at Walkathon event
- Your name on individualized route marker at Walkathon event
- Vendor space at event (tent, table and chairs provided)
- Verbal recognition at Walkathon event

Brand Recognition

- Your logo displayed on all Walkathon email communications
- Your logo and/or company name included in social media post(s)
- Customized event flyer thanking your company for sponsoring event, provided to you in PDF format

Additional Amenities

- Sponsorship of Southeastern Guide Dogs social post *Sunday Snuggles*



Courage Sponsor

\$1,500

Walkathon Event Amenities

- Your logo displayed on Walkathon t-shirts and promotional materials
- Complimentary Walkathon event t-shirts, tumblers, and bandanas
- Your logo on individualized banner at Walkathon event
- Your name on individualized route marker at Walkathon event
- Vendor space at event (tent, table and chairs provided)
- Verbal recognition at Walkathon event

Brand Recognition

- Your logo displayed on all Walkathon email communications



Banner Sponsor \$500

Amenities

- Your logo on individualized banner at Walkathon event
 - Your name on individualized route marker at Walkathon event
 - Vendor space at Walkathon event (provide your own tent, table and chairs)
-



Route Marker Sponsor \$250

Amenities

- Your name on individualized route marker at Walkathon event
 - Vendor space at Walkathon event (provide your own tent, table and chairs)
-



Event Vendor \$100

Amenities

- Vendor space at Walkathon event (provide your own tent, table and chairs)
-

Why We Walk



"In addition to guiding me, I know that I have this companion who is ready for me anytime I need him."

—London Pickett and Guide Dog Rudy



"Charlie allows me to function better and gives me that purpose to get up in the morning."

—U. S. Air Force Veteran Vance Kondon and Service Dog Charlie



Join us and make a difference for people like London and Vance.

Commitment Form



Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

Website: _____

Which Walkathon would you like to sponsor?

- St. Pete Walkathon 02-17-2024
- Suncoast Walkathon 03-02-2024
- Tampa Walkathon 03-23-2024
- Gainesville Walkathon 04-06-2024
- Orlando Walkathon 04-13-2024

At which level do you wish to sponsor?

- \$25,000 Signature Sponsor
- \$15,000 Community Sponsor
- \$10,000 Freedom Sponsor
- \$5,000 Independence Sponsor
- \$2,500 Loyalty Sponsor
- \$1,500 Courage Sponsor
- \$500 Banner Sponsor
- \$250 Route Marker Sponsor
- \$100 Vendor Booth

Vendor Information

Do you wish to be a vendor? Yes No

\$1,500+ sponsors: Please select which items you would like provided for you at Walkathon:

- 10 x 10 tent
- 8-foot table
- 2 Chairs

\$100-\$500 sponsors: A 10 x 10 booth space will be reserved.

You must supply your own tent, table, and chairs

Note: All vendors are required to provide their own extension cords.

Vendor locations will be assigned by staff. Prime vendor locations will be reserved for Walkathon event sponsors. Southeastern Guide Dogs reserves the right to deny vendor access.

Payment Method: Credit Card Check (payable to Southeastern Guide Dogs)

Credit Card #: _____ Exp. Date: _____ CVV: _____

Billing Address: _____ Zip: _____

Please mail or fax this completed form to:

Southeastern Guide Dogs, Walkathon | 4210 77th Street East, Palmetto, FL 34221 | Fax: 941.729.6646
or visit guidedogs.org/walkathonsponsor to pay online.

Signature: _____ Date: _____