

New!

# “Sponsor a Puppy” for your Walkathon Fundraising

“Sponsor a Puppy” is a fun and engaging program where participants can follow a puppy’s journey for a year. Starting at \$19 a month—or a one-time gift of \$228—puppy sponsors receive regular photos and Pupdates as their puppy grows and learns. People can even sponsor a puppy as a gift for someone else.

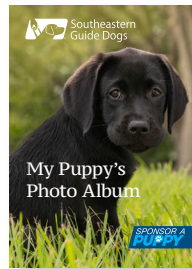


Now, you can add “Sponsor a Puppy”  
to your Walkathon fundraising toolkit.

## Here’s how:

- 1 Invite your friends, family, workplace, and network to sponsor a puppy.
- 2 Ask them to sign up at [Guidedogs.org/puppy](https://Guidedogs.org/puppy)
- 3 For you to receive Walkathon credit for their (or your own!) sponsorship, ask them to include your name during their Sponsor a Puppy sign-up, when prompted.

Besides the smiles, here’s what they’ll  
get when they sponsor a puppy:



## Your fundraising progress:

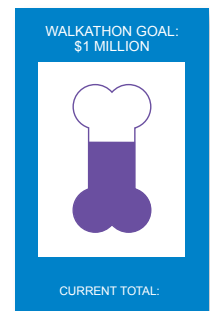
When your friends sign up to sponsor a puppy, here’s how you will gain fundraising credit:

- Named fundraisers will receive Sponsor a Puppy credit towards their fundraising goals until the end of the Walkathon fundraising period, May 31, 2023.

For example, if a sponsorship begins January 2023 for \$19 a month, your 2023 fundraising totals will include  $\$19 \times 5 = \$95$ . (Good news! While the monthly sponsorship remains active, you will continue to receive credit toward next year’s Walkathon.)

- Your Walkathon fundraising progress online biscuit meter will be updated regularly when a monthly Sponsor a Puppy donation is processed.

- If your contact sponsors a puppy with a one-time donation, your biscuit meter will reflect the entire amount.



Biscuit Meter

How fun! Invite your friends to sponsor a puppy today!

