



## WALKATHONS: COMMUNITY IMPACT. GENEROUS RESULTS

Southeastern Guide Dogs is gearing up for our 34th annual Walkathon season in a big way! We're encouraging the community to bring their dogs to these free, fun filled, family friendly celebrations. Proceeds from the 3K walks help us breed, raise, train, and match our amazing dogs with people with vision loss, veterans with disabilities, and children with significant challenges such as vision loss or the loss of a parent in the military.

Our Southeastern Guide Dogs Walkathons attract major business sponsorships, creating visibility, buzz, and a tail wagging reputation for participating organizations. Walkathons take place in **Tampa, St. Petersburg, Orlando, Fort Myers, and the Suncoast**, which encompasses both Manatee and Sarasota counties.

Your Walkathon sponsorship places you front and center amidst hundreds of potential clients and customers as they walk their dogs, visit sponsor booths, enjoy delicious food and live entertainment, indulge in our beer garden, and shop. You'll find plenty of positive exposure, community outreach, and an opportunity to shine as a caring and generous business with a heart for our community.

Presented by

**PROGRESSIVE**<sup>®</sup>

**Join us and change the world, one dog at a time.**

**[GuideDogsWalkathon.org](http://GuideDogsWalkathon.org)**



## SIGNATURE SPONSOR

### \$25,000

#### Featured Amenities

- Name a Southeastern Guide Dogs puppy and follow its journey OR support a student scholarship
- Prime vendor placement at all Walkathon events (tent, table, chairs provided)
- Verbal recognition and opportunity to speak at all Walkathons
- Team building kick-off at your location

#### Brand Recognition

- Your logo prominently displayed on all event t-shirts
- Your logo prominently displayed on all Walkathon event signage and promotional materials
- Complimentary event t-shirts, tumblers, etc.

#### Social Recognition

- Your logo prominently displayed on all Walkathon web pages and linked to your company page
- Your logo prominently displayed on all Walkathon email communications
- Your company highlighted on Southeastern Guide Dogs social media platforms

#### Additional Amenities

- Table and opportunity to speak at the post-Walkathon celebration event on June 6, 2020
- Invitation to a Southeastern Guide Dogs commencement ceremony
- Guided walking tour of Southeastern Guide Dogs campus (up to 10 people) OR admission to *Beyond the Dark* (an on-campus, multisensory experience)



## RAFFLE SPONSOR

### \$15,000

#### Featured Amenities

- Logo exclusivity on 250,000 printed raffle tickets
- Verbal recognition and opportunity to draw the winning raffle ticket onstage at each Walkathon event
- Name a Southeastern Guide Dogs puppy and follow its journey  
OR support a student scholarship
- Prime vendor placement at all Walkathon events (tent, table, chairs provided)
- Team building kick-off at your location

#### Brand Recognition

- Your logo displayed on all event t-shirts
- Your logo displayed on all Walkathon event signage and promotional materials
- Complimentary event t-shirts, tumblers, etc.

#### Social Recognition

- Your logo displayed on all Walkathon web pages and linked to your company page
- Your logo displayed on all Walkathon email communications
- Your company highlighted on Southeastern Guide Dogs social media platforms

#### Additional Amenities

- Invitation to the post-Walkathon celebration event on June 6, 2020
- Invitation to a Southeastern Guide Dogs commencement ceremony
- Guided walking tour of Southeastern Guide Dogs campus (up to 10 people)  
OR admission to *Beyond the Dark* (an on-campus, multisensory experience)













# COMMITMENT FORM



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Which Walkathon would you like to sponsor?

- Suncoast 3/7/20
- St. Petersburg 3/21/20
- Orlando 4/11/20
- Fort Myers 4/18/20
- Tampa 5/02/20

## At which level do you wish to sponsor?

- \$5,000 Independence Sponsor
- \$2,500 Loyalty Sponsor
- \$1,500 Courage Sponsor
- \$500 Banner Sponsor
- \$250 Route Marker Sponsor
- \$100 Vendor Booth (only)

## Vendor Information

Do you wish to be a vendor?  Yes  No

\$1,500 - \$5,000 sponsors: Please select which items you would like provided for you at Walkathon

- 10 x 10 tent       8-foot table       2 Chairs

\$100 - \$500 sponsors: A 10 x 10 booth space will be reserved. You must supply your own tent, table, and chairs

Do you need access to a power source?  Yes  No

*Note: all vendors are required to provide their own extension cords*

Vendor locations will be assigned by staff. Prime vendor locations will be reserved for Walkathon event sponsors. Southeastern Guide Dogs reserves the right to deny vendor access.

Payment Method:  Credit Card     Check (payable to Southeastern Guide Dogs)

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

## Please send this completed form to:


Southeastern Guide Dogs, Walkathon | 4210 77th Street East, Palmetto, FL 34221

Fax: 941.729.6646 | Email: [walkathon@guidedogs.org](mailto:walkathon@guidedogs.org)

Signature \_\_\_\_\_ Date: \_\_\_\_\_

# SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	\$5,000 INDEPENDENCE SPONSOR	\$2,500 LOYALTY SPONSOR	\$1,500 COURAGE SPONSOR	\$500 BANNER SPONSOR	\$250 ROUTE MARKER SPONSOR
<b>PRE-EVENT RECOGNITION</b>					
Save the Date	★	★			
Event Posters	★	★	★		
Social Media Recognition	★	★	★		
Website Presence	★	★	★	★	★
Email Blasts	★	★	★		
<b>ON-SITE RECOGNITION</b>					
Sponsorship Thank you Banner	★	★	★	★	
Individual Banner	★	★	★	★	
Route Signage	★	★	★	★	★
Event T shirts	★	★	★		
Verbal Recognition	★	★	★		
Tent Space in Vendor Village	★ TENT PROVIDED	★ TENT PROVIDED	★ TENT PROVIDED	★	★
<b>POST-EVENT RECOGNITION</b>					
Email Blast	★	★	★		
Invitation to Commencement Ceremony	★	★			
Guided Tour for 10 Guests OR admission to <i>Beyond the Dark</i> experience	★	★			
Name a Puppy OR Sponsor a Student	★				

**\$100** VENDOR SPACE  
Tent space in vendor village