

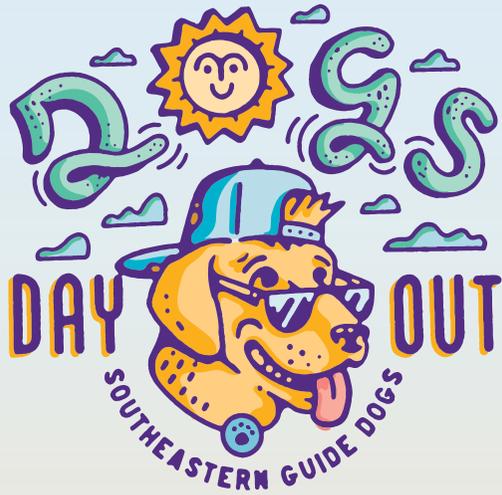


Southeastern Guide Dogs
WALKATHON



2023

[GuideDogsWalkathon.org](https://www.GuideDogsWalkathon.org)



Join us for our fun, FREE, dog-friendly festivities

Walkathon 2023 is back bigger and better than ever. This year's theme is *Dog's Day Out*, and we invite you and your favorite four-legged friends to support the mission of Southeastern Guide Dogs. Now you have two different ways to participate in this wonderful fundraising event.

Bring your pack to one of our in-person Walkathons or, become a virtual fundraiser and raise funds your way!

So grab your leash and your favorite pups, and help us make a big impact for people with vision loss, veterans with disabilities, and children with significant challenges.

VIRTUAL OR
IN PERSON?
IT'S YOUR
CHOICE!



Share your Dog's Day Out—celebrate via social media:

Whatever you decide to do, share photos and video via your favorite apps using the hashtags

#Walkathon2023 #SEGuideDogs

Walkathon 2023 is our largest fundraiser of the year. All proceeds benefit our amazing dogs and the people who need them.

come walk with us!

Regional Walkathons



Suncoast | March 4
Nathan Benderson Park



St. Pete | March 11
Vinoy Park



Tampa | March 25
Gadsden Park



Gainesville | April 1
One Love Cafe



Orlando | April 15
Lake Lily Park



But that's not all!

Visit [GuideDogsWalkathon.org](https://www.GuideDogsWalkathon.org) to find a Walkathon event in your area.



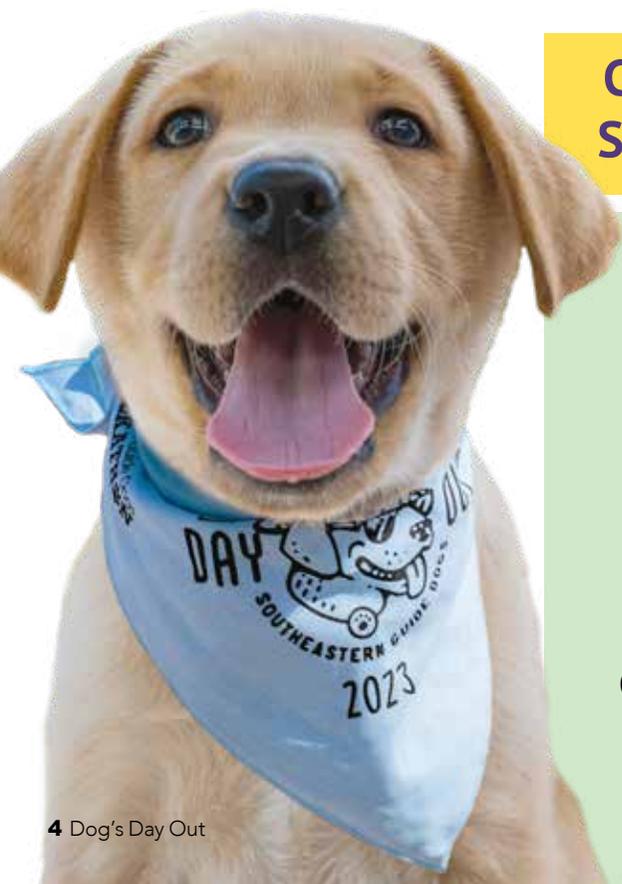


Suncoast | St. Pete | Tampa | Gainesville | Orlando

DOG'S DAY OUT WALKATHON

Get your pack back together!

Let's get together **in person** with your pups at one of our five regional Southeastern Guide Dogs Walkathon events. You'll help us raise funds as you make a big impact for people with vision loss, veterans with disabilities, and children with significant challenges.



**Come for the walk.
Stay for the festival.**

Enjoy FREE family-friendly fun for all ages!

3K Walk



Live Entertainment



Food & Drinks



Gift Shop & Vendor Fair



\$1,000 Raffle Drawing



IN-PERSON WALKATHON EVENTS

schedule and locations

Suncoast | March 4
Nathan Benderson Park
5851 Nathan Benderson Cir, Sarasota

Gainesville | April 1
One Love Cafe
4989 NW 40th Pl, Gainesville

St. Pete | March 11
Vinoy Park
701 Bayshore Dr NE, St. Petersburg

Orlando | April 15
Lake Lily Park
701 Lake Lily Dr, Maitland

Tampa | March 25
Gadsden Park
6901 South MacDill Ave, Tampa

Walkathon Grand Prize Raffle Drawing | June 2
Facebook Live, 1 p.m.

Walkathon Schedule

Gates Open	9:00 a.m.
Let's Walk!	10:00 a.m.
\$1,000 Raffle Drawing	11:30 a.m.

- ◆ \$1,000 raffle drawings will take place at select Walkathon locations.
- ◆ Schedules are subject to change. Prior to the event, please visit [GuideDogsWalkathon.org](https://www.GuideDogsWalkathon.org)

New!

“Sponsor a Puppy” for your Walkathon Fundraising

“Sponsor a Puppy” is a fun and engaging program where participants can follow a puppy’s journey for a year. Starting at \$19 a month—or a one-time gift of \$228—puppy sponsors receive regular photos and Pupdates as their puppy grows and learns. People can even sponsor a puppy as a gift for someone else.



Now, you can add “Sponsor a Puppy” to your Walkathon fundraising toolkit.

Here’s how:

- 1 Invite your friends, family, workplace, and network to sponsor a puppy.
- 2 Ask them to sign up at GuideDogs.org/puppy
- 3 For you to receive Walkathon credit for their (or your own!) sponsorship, ask them to include your name during their Sponsor a Puppy sign-up, when prompted.



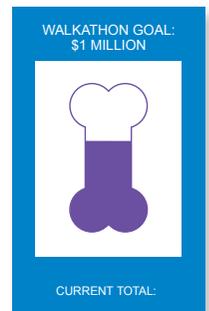
Besides the smiles, here’s what they’ll get when they sponsor a puppy:



Your fundraising progress:

When your friends sign up to sponsor a puppy, here’s how you will gain fundraising credit:

-  Named fundraisers will receive Sponsor a Puppy credit towards their fundraising goals until the end of the Walkathon fundraising period, May 31, 2023.
- For example, if a sponsorship begins January 2023 for \$19 a month, your 2023 fundraising totals will include $\$19 \times 5 = \95 . (Good news! While the monthly sponsorship remains active, you will continue to receive credit toward next year’s Walkathon.)
-  Your Walkathon fundraising progress online biscuit meter will be updated regularly when a monthly Sponsor a Puppy donation is processed.
-  If your contact sponsors a puppy with a one-time donation, your biscuit meter will reflect the entire amount.



Biscuit Meter

How fun! Invite your friends to sponsor a puppy today!



10,000 Reasons to Raffle!

Selling raffle tickets is a great way to reach new fundraising levels and earn incentive items.

\$10,000 GRAND PRIZE RAFFLE

will be drawn on Facebook Live
Friday, June 2 • 1 p.m. EDT



\$1,000 Cash Prize Raffles

will be drawn at the Suncoast, St. Pete,
Tampa, and Orlando Walkathons

Visit [GuideDogsWalkathon.org](https://www.GuideDogsWalkathon.org) for official rules and regulations.

To **BUY** raffle tickets online, visit Raffle.GuideDogsWalkathon.org
To **SELL** raffle tickets, email Walkathon@GuideDogs.org

We've got something special for you!

Fundraising Incentives

- \$Any** Walkathon Dog Bandana
- \$100** Walkathon T-Shirt
- \$250** Walkathon Tervis® Tumbler
- \$1,000** Top Dog T-Shirt
- \$2,500** Leader of the Pack Polo Shirt
- \$5,000** Fund a Student Scholarship

OR

- Name a Southeastern Guide Dogs Puppy



In order to qualify for the bandana, t-shirt, tumbler, Top Dog fundraiser t-shirt, or Leader of the Pack polo incentives, you must reach these goals *individually*, even if you are part of a team. Team members can combine their individual fundraising totals to name a puppy or fund a student scholarship, but they must be part of the same team. Participants must be present to pick up incentive items at Walkathon, with the exception of the Leader of the Pack polo which will be distributed at the conclusion of all Walkathon events.

Incentive items earned by virtual fundraisers will be mailed at the conclusion of all Walkathon events.



Facebook Fundraising

(It doesn't get any easier—or more effective—than this!)

Share your Walkathon fundraising page on Facebook and help support our mission.



All it takes is a click and a share, and your entire network of Facebook friends will know that you're supporting Southeastern Guide Dogs AND that they can help make a difference by donating to your fundraising page.

Visit [GuideDogsWalkathon.org](https://www.guide-dogs.org/walkathon), select your event location and register. Once you're registered, look for the blue box pictured below to get your Facebook fundraiser started:



IMPORTANT!

Fundraising campaigns created directly through Facebook (instead of through the Walkathon website) **cannot be added to Walkathon fundraising totals.**



Questions? Just email us at Walkathon@GuideDogs.org

Why We Walk



"When I got matched with Jennie, that night she was in the room and I could see a change within myself."

—U.S. Army Veteran Donell Powell and Service Dog Jennie

"I feel more confident and safer, too, that there is someone looking out for me."

—Clare Weigel and Guide Dog Fin



Join us and make a difference for people like Donell and Clare.

Thank you
for supporting
our Walkathon



Every time we match another smart, sensitive, highly skilled dog with a person in need of a miracle, your gift comes to life. Your support moves the world for that person. Your involvement creates a ripple-effect of positivity that flows from you—to the dog—to the person—to the family—to the community where they live, work, and play.

You make a difference!

